

# FREE Festival celebrating Pet Rescue



Lookin' for a Pawty? Join our dog loving community with rescue groups & business leaders who save lives every day.

**Sponsors . Vendors . Volunteers**  
Check it out Today!

for details Visit  
**TampaPets.org**

OR  
**KIDS AND CANINES.org**

**SUNDAY**  
**Oct 27**  
**2019**  
**11a-3p**

Original Carrollwood Park  
11430 Orange Grove Dr  
Tampa FL 33618



@TampaPets



'happy cool off' photo by Stephanie at Woofstock

**dogs & well-behaved humans welcome**

## PROCEEDS FROM WOOFSTOCK BENEFIT KIDS AND CANINES

Your tax deductible support makes it possible for:

- A child find acceptance, build confidence and develop necessary social skills by interacting with our dogs.
- An elementary child to find the joy of reading in our reading programs.
- An at-risk teen to learn important job and employability skills while training one of our dogs.

**Empowering Kids .... Changing Lives .... One Dog At A Time**

Kids and Canines is a 501(c)3 charitable organization, federal ID# 47-4925881. A copy of our official registration . CH—53474 and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352. State registration does not imply endorsement, approval or recommendation by the

## Sponsorship & Vendor Opportunities

*The 7th Woofstock festival has grown to an estimated 2,500 attendees.*

### Top Dog Sponsor \$1500 (non-compete)

- Hang your **large banner** at featured, high traffic areas of the park during festival hours.
- **Large logo** on: T-Shirt, all marketing materials from date of sponsorship including posters and flyers.
- Recognized on **event banners** at welcoming tent at entry and at stage.
- Social Media: Announcement on both Tampa Pets and Kids and Canines Facebook pages and social media marketing, including web sites, Twitter, Instagram and e-newsletters.
- Recognized as a sponsor from the stage throughout the event.
- Ability to distribute promotional items at event to attendance goers.
- **Premium vendor space** with table and chairs at event. (Please bring your own tent, if needed.)
- Recognized as sponsor, with logo, in post event ad in the New Barker. (30,000 print / 50,000 online)

### Fido Fest Sponsor \$500

- Your **banner** hung at event, during festival hours.
- **Name** on: T-Shirt, some marketing materials (posters, flyers) from date of sponsorship.
- Social Media: Announcement on Woofstock Facebook pages and social media marketing.
- Recognized as a sponsors from the stage throughout the event.
- Ability to distribute promotional items at event to attendance goers.
- Vendor space with table and chairs at event. (Please bring your own tent, if needed.)
- Recognized as sponsor in post event ad in New Barker .(30,000 print / 50,000 online)

### Vendors Needed \$150

- 10' x 10' tent space, 1 table and 2 chairs for each vendor
- Listed on all handouts during event.
- Recognized from stage.
- Ability to distribute promotional items at event.

All sponsors and vendors might want to consider donating a raffle basket item. All donations are announced from the stage, throughout the day, giving you additional marketing benefits.

**Become a Pup Supporter ...**Your donation in any amount supports Kids and Canines.

There is nothing like a dog to give unconditional affection. Our dogs bring kindness and acceptance to children in our reading programs and teen training programs. Through the use of our dogs we teach important life skills that make a difference. The youth we serve find the reason to dream bigger, the joy of giving back to the community by training a dog for a purpose and they find the confidence to be more than their disability or environment.

Sign-up online at [www.KidsandCanines.org](http://www.KidsandCanines.org) or contact Kids and Canines at:

Email: [Kelly.Hodges@KidsandCanines.org](mailto:Kelly.Hodges@KidsandCanines.org)

Phone: (813) 558-5406